

Rodney House

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Summary of Qualifications

- Change-agile, motivated self-starter with proven ability to work collaboratively in a close team environment
- Outstanding skills in interaction design, visual design for software and web services
- Organized and resourceful, excellent track record of managing workflow and deadlines of multiple, simultaneous projects
- Excellent attitude for finding the correct solutions for users based on carrying several concepts to testing phases.

Web

- Intermediate knowledge of standards compliant HTML/DHTML, CSS. & Actionscript
- Expert knowledge of standard web development programs such as Photoshop, Dreamweaver, Fireworks, Visio, Flash and Illustrator.
- Strong sense of user-friendly design and awareness of the latest industry trends and standards.
- Outstanding skills in UI / UX design and visual design for software and related web technologies

Print

- Savvy with Illustrator, Photoshop, InDesign and Illustrator. Experience setting up flawless production files for press and proven experience running press checks
- Demonstrated knowledge of the print production process.

Toolbox:

Platforms: Macintosh / Windows

Tools: Flash CS3, InDesign CS3 Adobe Acrobat CS3
Dreamweaver CS3 Illustrator CS3 Microsoft Powerpoint
PhotoShop CS3 Microsoft Word Fireworks CS3
Quark Xpress Visio

Portfolio: <http://www.cynosuremarketing.com>

Freelance Experience

User Interface/User Experience/Web Design
Various Clients

December 2004 – present

- Develop user interface specifications through a collaborative process, including use cases, wireframes, conceptual models, interaction flow diagrams, and navigation diagrams
- Define style guide and enforce UI standards
- Create and document standards for usability including screen components, graphics, styles, page navigation and functional interaction.
- Communicate and partner with teams to iterate the design vision.
- Present multiple design ideas, prototypes and usability options.

Clients

Swift Newspaper Group
Model N

Grouptivity
Ford Graphics

Grid Dynamics
Rome Finance

Employment Freelance

Grid Dynamics Fremont, CA
Contract User Interface/User Experience Design

January 2007 – November 2007

Role:

Provided user interface design for high performance grids and grid management systems developer. Deliverables included project vision documentation, interactive designs, user feedback reports, and UI definition documents. Assisted in usability testing, design ideation, wire-framing, and design execution.

- Responsible for creating navigation structures and information designs, as well as constructing prototypes, storyboards, and mockups to effectively communicate designs. Develop mockup / prototype interaction designs, including user interaction models, information architecture, wire frames and screen flows.
- Used market research to develop customer personas and use cases.
- Translated results of usability tests into action able suggestions for improving /enhancing user experiences, and worked with QA teams to identify, document, and resolve design-related issues
- Worked collaboratively with Product Management to understand business requirements and customer needs
- Maintained UI style guidelines

Model N, Redwood City, CA
Contract User Interface/User Experience/Web Design

March 2006 – Sept 2006

Role:

Part of a multiple project team that design and implement user-centered interaction designs for internal implementations of IT solutions., and UI design for Revenue Management Company.

- Developed conceptual ideas, design rationale and the specifics of user centered design process.
- Created storyboards, wireframes, conceptual diagrams, interaction models and flow diagrams in support of user requirements.
- Examined existing site flows and structures and make recommendations for improvements from both a user and business requirement perspective.
- Worked closely with UX Lead to ensure designs are consistent with company and project standards and guidelines for interaction design and visual design.

ESH Connect, Sunnyvale, CA
Contract User Interface/User Experience/Web Design

January 2004 – March 2005

Role:

Responsible for managing the development, design, programming and vision for corporate website and user interfaces for semiconductor software developer. Managed relationships with contract writers, graphic designers and printers.

- Created visual design solutions that addressed business, brand, market, and user requirements, including the design and production of screen layouts, color palettes, typography, user interface elements
- Designed user-interface elements based on existing styles, and created optimized graphics for web site implementation
- Worked with engineers, and product managers to design and implement Interactive designs
- Managed workflow and deadlines of multiple, simultaneous projects

Vianeta Communications, Milpitas, CA
Senior User Interface/User Experience/Web Design

September 1999– December 2003

Role:

Develop all aspects of the design process, from concepts through producing visual assets for healthcare technology provider. Working closely with product managers and User Interface Architect to define requirements, and with production engineers to determine the best way to build the UI for designs. Qualitative research is used throughout the process to ensure the highest quality customer experience.

- Used rapid prototyping tools to create user interface screens from written requirements
- Solicited feedback from business analysts and product teams on user interface designs and revises prototypes as appropriate

- Worked with the User Interface (UI) engineer and User Interface Architect to assess development feasibility of screen mockups
- Performed user interface reviews and ensure product met company user interface standards.
- Created and maintain User Interface standards in conjunction with the User Interface Architect.

Education

Bachelor of Arts, Graphic Design

University of Central Oklahoma

Intermediate Flash Techniques, Cal State Hayward. Summer 2003

Community Involvement and Activities

American Marketing Association, Member

National Legal Sanctuary for Community Advancement, pro bono web development

Certified Spinning Instructor

Sports: Road Biking, Mountain Biking, Triathlons, Running, Tennis

Rodney House Websites

<http://www.cynosuremarketing.com>

<http://www.dowhotelco.com>

<http://www.walnutcreek-carwash.com>

<http://www.modeln.com>

<http://www.seshaonline.org>

<http://www.vianeta.com>

<http://www.biomicrolab.com>

<http://www.transitionp.com>

E-commerce / Custom Application Development

<http://www.colorwisesf.com/wellsfargo>

<http://www.romefinance.com/>

<http://www.ppphome.com>

<http://ririo.com>